

TRACY BENSON

Founder and CEO, [On the Same Page](#)

Certified Executive Coach



AT WORK

I counsel / advise senior leaders, enabling them and their teams to foster candid communication, drive toward shared goals and skillfully navigate change.

As a coach, my superpower is helping clients frame circumstances, challenges and opportunities in a way that's in line with their personal power to learn, grow and take action. I work with executives in Fortune 500 and leading small and mid-sized companies across industries, including: healthcare, pharma, energy, technology, consumer goods, manufacturing, hospitality, defense and financial.

AT PLAY

I am a change lover and activator; spiritual, energy and health explorer; lifetime learner; writer; fan of great food and wine; movie maven; puzzler; hummingbird enthusiast and single Mom to two fantastic young men and coach / mentor to lots of their buddies. I LOVED the peace and quiet of my empty nest for the three months I had it ...and now the noise and chaos of their COVID return. I am super-charged about living my best life in 2021 and beyond, and committed to helping others do the same!

ABOUT ON THE SAME PAGE

[EXECUTIVE COACHING with deep background in EMPLOYEE COMMUNICATION + CHANGE MANAGEMENT.](#)

We teach and enable leaders, managers and employees to skillfully navigate transformation and deliver improved and lasting performance. For more than 30 years, we have partnered with executives (Communication, Human Resources, Operations, Marketing, Legal, Finance and Project Management Office) during times of change – to define what employees need to know and do, and develop and implement creative strategies to inspire behavior change and drive alignment.

Our one-on-one Executive Coaching and workshop programs help leaders and their teams amplify their strengths and impact, identify and eliminate blind spots, and create a roadmap to meet their goals. Our signature program, ***The 3 Essential Practices to Make Change Suck Less™*** builds participants' ChangeAgility — the must-have skill for a lifetime of achievement and fulfillment...at work and at home.

- Founded in 2002
- Our average client relationship = 10 years

- 18 client partners have taken us with them to multiple companies
- 70 percent of our clients are Fortune 500 companies

See what our client partners have to say [here!](#)

BEFORE ON THE SAME PAGE

- ❖ Senior Consultant and Practice Leader: Brand Alignment, Organizational Communication and Change Management – Towers Perrin
- ❖ Global Practice Leader: Brand Engagement and Strategic Communication – The Empower Group
- ❖ President – Global Vision Communications, Inc.
- ❖ Director, Communications – American Express
- ❖ Director, Marketing and Communications – KPMG
- ❖ Associate Editor – IndustryWeek Magazine



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A certified Woman-Owned Business by the Women's Business Enterprise National Council